

Unlocking Customer-Level Planning with AGR

AGR is launching a new **Customer-Level Planning** feature that allows you to forecast and plan future customer demands. You will be able to integrate and manage customer-specific forecasts directly within AGR—eliminating manual data crunching and incorporating customer-specific forecasts effectively.

How AGR's Customer-Level Planning Feature Works

With the new feature, you will be able to:

- **Easily upload historic customer data:** We import your customer data from your ERP into AGR so you can get an overview of each customer with your desired grouping.
- **Plan orders efficiently:** AGR automatically factors in customer-level forecasts when calculating replenishment needs.
- **Eliminate the need for external aggregation:** Users get a consolidated view of the forecasted demand per customer or customer group, and you can update customer plans directly in AGR.



Key Benefits of Customer-Level Planning

-  **1. Time Savings:** Automates the integration of customer forecasts, reducing manual effort by aggregating customer planning in one place.
-  **2. One Unified View:** Provides a clear plan with improved forecasting, ensuring full visibility into demand breakdown of customer groups.
-  **3. Improved Decision-Making:** Users can compare their internal forecasts with customer-supplied projections, making data-driven adjustments.
-  **4. Optimised Procurement:** Helps determine whether to increase, decrease, or maintain stock levels based on customer-level insights.
-  **5. Better Alignment with Customers:** Ensures that purchasing and inventory planning align with actual demand expectations.

Conclusion

AGR's customer-level planning feature bridges a critical gap in traditional ERP-driven demand planning. We are enabling you to incorporate customer forecasts directly into AGR. This will give you a more precise, efficient, and strategic approach to procurement and inventory management. Make informed decisions, reduce stock imbalances, and improve overall supply chain efficiency.

For more information or a demo, contact **AGR** today!

